

## RONALD PAUL HILL, Ph.D.



Author of *Pearls along the Path: Lessons for Living a Life with Passion*, and *Surviving in a Material World: The Lived Experience of People in Poverty*; Senior Associate Dean of Intellectual Strategy and Richard J. and Barbara Naclerio Chairholder at the Villanova School of Business; formerly founding dean of the College of Business at the University of South Florida St. Petersburg and Bank of America Professor of Corporate Social Responsibility; and founding dean of the Pamplin School of Business Administration at the University of Portland in Oregon and the Rev. John B. Delaunay, C.S.C. Professor of Social Responsibility; additional faculty appointments include Cornell University, George Washington University, and American University.

Ron Hill is globally recognized for his unique and engaging style of presentation on issues that include the triple bottom line of corporate social responsibility (financial, social, and environmental), dynamic leadership opportunities for 21<sup>st</sup> century executives, management challenges of the coming generations, and mentoring women for personal and professional success. He has been named one of the most prolific and influential authors in the field of marketing, having penned over 125 articles, review papers, and books. He was selected by the United Nations to speak on behalf of disadvantaged consumers at universities and corporations around the country.

Dr. Hill provides consultation to a number of associations, government agencies, nonprofit organizations and major corporations. Current and former clients include AT&T, Proctor & Gamble, Sallie Mae, National Association of Home Builders, Federal Trade Commission, Oregon Attorney General's Office, Wisconsin Department of Justice, Honeywell, and Saatchi & Saatchi. Ron also presents his insights to corporate and association audiences such as Proctor and Gamble, National Education Association, American Society of Association Executives, Commercial Real Estate Women, Utility Executive Leadership Institute, International Council of Shopping Centers, United Nations Association, Promotional Products Association International, and Club Managers Association of America.

Ron is an expert commentator to local and national media, with interviews at World Net (broadcast internationally through USIA), WTTG, WWDC, WRQX, WJLA, and the *Washington Post* in Washington, DC, WMCA and WNBC in New York, KTAR in Phoenix, AZ, WMWS in Miami, FL, WTKN in Pittsburgh, PA, WHYY in Philadelphia, PA, *Lincoln Star-Journal* in Lincoln, NE, *Chicago Tribune*, KATU, KPTV, KGW, KXL, KEWS, KOIN, KBOO, KPDX, KEX, KINK, NW Cable News, *Eugene Register-Guard*, *Oregon Business*, *Columbian*, and the *Oregonian* in Portland, OR/Vancouver, WA, Fox-13 and *St. Petersburg Times* in St. Petersburg, FL, Mutual Broadcasting Network, National Public Radio, Post/Newsweek TV, Cable News Network, Associated Press, and American Journal.

Ron Hill is an avid cyclist who averages more than 125 miles a week and has practiced the martial arts for over four decades. He lives in Exton PA with his wife Noel, and his golden retriever Toby.