

Donor Remembrance Day

How-To Guide for Donation Partners

Donor Remembrance Day is a day in which we all come together to honor and celebrate our Donor Heroes who have given the gift of life through organ, tissue, and eye donation. Together we “plant” forget-me-not flowers to symbolize that these heroes and their gifts will always be remembered. This virtual event will be a way for the donation community to connect and continue to honor the memory of those who have given the gift of life across the world.

Participate Virtually

Social Media

- Post Facebook, Instagram, Twitter and LinkedIn Graphics
- Update Facebook Profile Picture with Frame
- Use #DonorRemembranceDay and tag @AOPOhq

Website

- Donor Hero Garden: A welcome page that displays the virtual garden of Donor Hero dedications and stories.
- Remember Your Hero: A form to submit your Donor Hero story and “plant” a forget-me-not flower in the virtual dedication garden.
- How to Participate: Details on how to participate virtually via social media.
- OPO Events: Information on OPO events during Donate Life Month.

Share the Event with your Colleagues & Peers

Inform your colleagues and peers about the virtual event and provide them with the tools and links to participate. Encourage them to share their donation stories and “plant” forget-me-nots in the virtual garden of memories in honor of their Hero.

aopo.org/donor-remembrance-day/donor-hero-garden

